

Appln. No. 09/943,883  
Amendment dated November 8, 2007  
Reply to Office Action mailed

**In the Abstract**

Please replace the paragraph of the Abstract with the following paragraph:

An electronic retail system is disclosed that includes an originating user network appliance including an order initiation software module configured such that an originating user using the originating user network appliance selects goods to create an order for submission of the order via a network connection. The system further includes an order notification software module configured to provide a notification to other users, selected by the originating user, when the order is created by the originating user and an order modification software module configured to accept any order modifications from the selected other users in response to the notification. The system may further include an order review software module configured to provide any order modifications to the originating user for approval by the originating user and an order submission module configured to submit the order with approved modifications via the network connection.